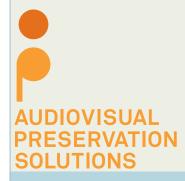
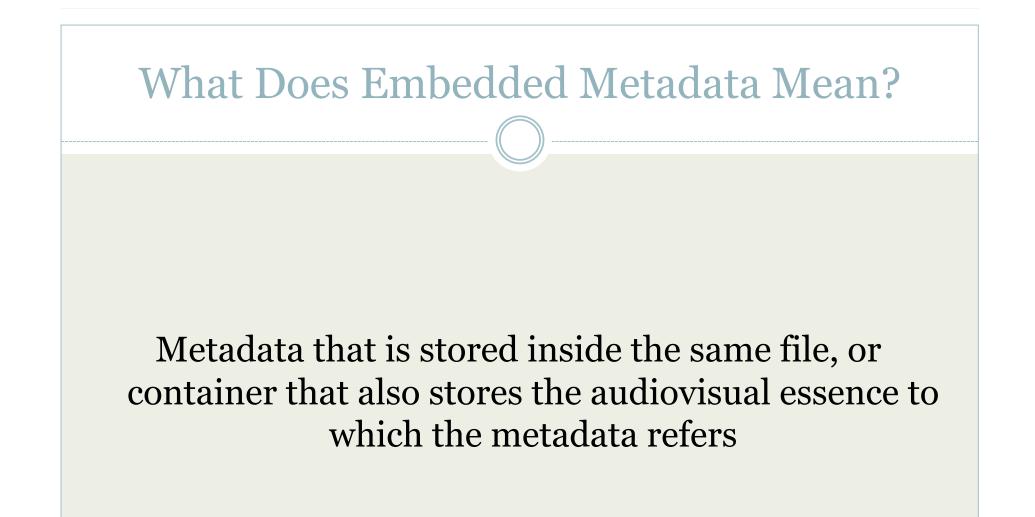
Embedded Metadata (in WAVE Files)

CHRIS LACINAK AUDIOVISUAL PRESERVATION SOLUTIONS MUSIC LIBRARY ASSOCIATION 2011, PHILADELPHIA FEBRUARY 10, 2010

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Why Embed?

The Government says it's good for you. Or at least for them.

http://www.digitizationguidelines.gov/guidelines/digitize-embedding.html

Glossary | Participants | Contact Us



FA Federal Agencies DGI Digitization Guidelines Initiative

Guidelines: Embedding Metadata in Broadcast WAVE Files Audio-Visual Working Group

The Working Group has developed the *BWF MetaEdit* tool to support users of the specification, as well as providing other functionality for work with WAVE and Broadcast WAVE files. Information about the tool is provided below.

Specification: Current Version

Broadcast WAVE Metadata (PDF, 121KB)

Approved by Working Group - September 15, 2009

Specification: Background

The draft guideline on Broadcast WAVE Metadata represents a minimal set of embedded metadata for historical and cultural heritage digital audio reformatting. The two documents below offer an explanatory context for the guideline and describe the constraints imposed by existing WAVE metadata structures. The Working Group plans to develop a guideline encompassing richer metadata and a more flexible structure in the future.

- · Introductory discussion (PDF, 74 KB) for the proposed audio metadata embedding guideline
- · Consultant's report on embedding options (PDF, 319 KB) in digital audio files

Your Comments Submit comme

Submit comments on guidelines or on our digitization efforts in general.

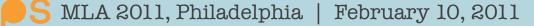
Working Groups

Still Image Working Group

This group is involved in a cooperative effort to develop common digitization guidelines for still image materials.

Audio-Visual Working Group

The goal for this working group is to identify, establish, and disseminate information about standards and practices for the digital reformatting of audio-visual materials by federal agencies.



Why Embed?

• Everyone else is doing it!

- Recorders and Cameras –Creation
- Software Applications & Editing Systems –Editing
- Asset Management and Workflow Systems Management
- Distribution Platforms Distribution and Access
- Filename dependencies are a nasty habit

Why Embed? Or is that even the right question?

• Everyone else is doing it!

- Recorders and Cameras –Creation
- Software Applications & Editing Systems –Editing
- Asset Management and Workflow Systems Management
- Distribution Platforms Distribution and Access
- Filename dependencies are a nasty habit
- It exists in files, it is integral and it is useful
- To ignore it is to effectively de-catalog

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Importance to Archives

- Authenticity and Integrity
- Management
- Identification and Description
- Workflow
- Redundancy and Backup

09 Unknown Track.wav	Sep 19, 2010 4:04 PM
10 Unknown Track.wav	Sep 19, 2010 4:04 PM
11 Unknown Track.wav	Sep 19, 2010 4:04 PM
12 Unknown Track.wav	Sep 19, 2010 4:05 PM
13 Unknown Track.wav	Sep 19, 2010 4:05 PM
14 Unknown Track.wav	Sep 19, 2010 4:05 PM
15 Unknown Track.wav	Sep 19, 2010 4:05 PM
16 Unknown Track.wav	Sep 19, 2010 4:05 PM
17 Unknown Track.wav	Sep 19, 2010 4:06 PM
18 Unknown Track.wav	Sep 19, 2010 4:06 PM
🗾 19 Unknown Track.wav	Sep 19, 2010 4:06 PM
20 Unknown Track.wav	Sep 19, 2010 4:06 PM

File Not Found/ The Record Industry's Digital Storage Crisis Rolling Stone, December 2010

"Label archivists tell horror stories about receiving hard drives that are blank or filled with unidentified files. "You'll get a drive with thousands of files on it," says Chris Lacinak of AudioVisual Preservation Solutions, which has helped preserve music for the Rock and Roll Hall of Fame. "

л	01 Unknown Track.wav	Sep 19, 20	10 4:02	PM	49
л	02 Unknown Track.wav	Sep 19, 20	10 4:02	PM	3
Л	03 Unknown Track.wav	Sep 19, 20	10 4:02	PM	46
Л	04 Unknown Track.wav	Sep 19, 20	10 4:03	PM	40.
л	05 Unknown Track.wav	Sep 19, 20	10 4:03	PM	29.
Л	06 Unknown Track.wav	Sep 19, 20	10 4:03	PM	41
Л	07 Unknown Track.wav	Sep 19, 20	10 4:03	PM	41
л	08 Unknown Track.wav	Sep 19, 20	10 4:04	PM	35.
л	09 Unknown Track.wav	Sep 19, 20	10 4:04	PM	34.
л	10 Unknown Track.wav	Sep 19, 20	10 4:04	PM	49
л	11 Unknown Track.wav	Sep 19, 20	10 4:04	PM	54
100					
?		* -		٩	
_	Name	Date Modified	Ŧ	Size	Kind
11	tom3_68.wav	May 13, 2010 5:00 PM	25	5.9 MB	WAVE io F

Name	Date Modified 🛛 🔻	Size Kind
tom3_68.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io F
tom2_68.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io F
tom1_68.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io F
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oh_68 r.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io F
oh_68 l.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io I
hh_68.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io F
avant cr12_68.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io I
avant cr 14_68.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io I
kk_68.wav	May 13, 2010 5:00 PM	25.9 MB WAVE io I
tom3_67.wav	May 13, 2010 4:58 PM	17.5 MB WAVE io I
tom2_67.wav	May 13, 2010 4:58 PM	17.5 MB WAVE io I
tom1_67.wav	May 13, 2010 4:58 PM	17.5 MB WAVE io I
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💋 tom1_66.wav	May 13, 2010 4:54 PM	17.5 MB WAVE io
🕫 snare top_66.wav	May 13, 2010 4:54 PM	17.5 MB WAVE io
snare bot_66.wav	May 13, 2010 4:54 PM	17.5 MB WAVE io
oh_66 r.wav	May 13, 2010 4:54 PM	17.5 MB WAVE io

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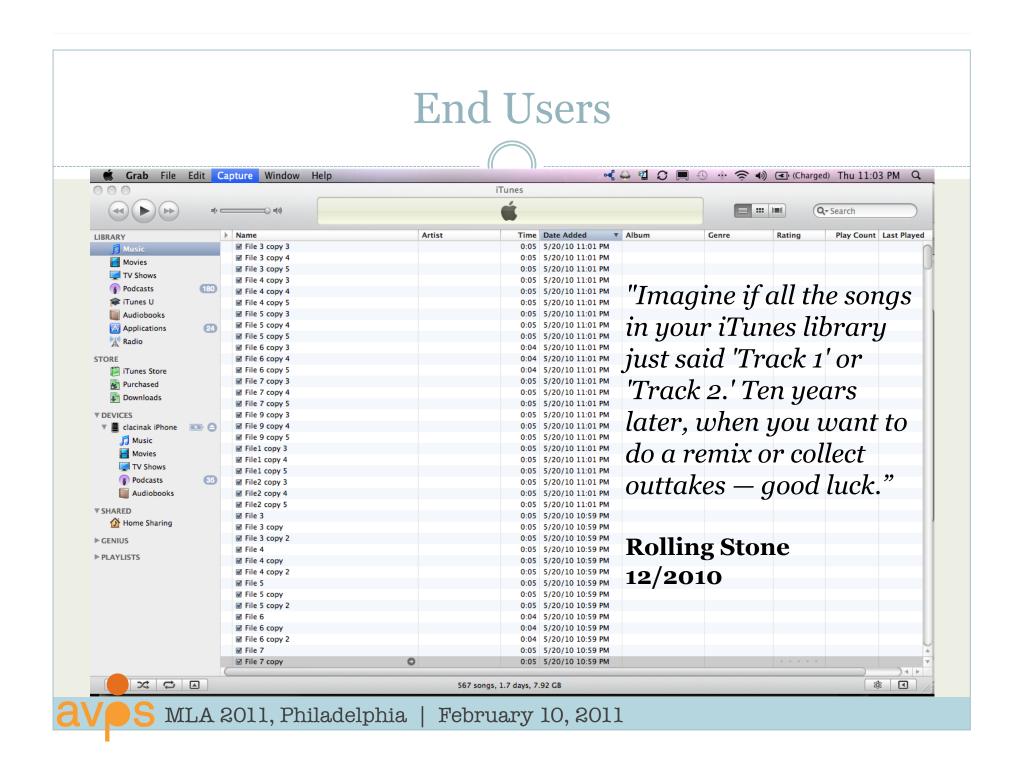
Avoiding Filename Dependencies

- Filename not embedded
- Disaster Recovery
- Inadvertent changes across operating systems

00	🔘 🧰 recup_dir.1		(\supset
	4 items, 1.63 TB availabl	e		
	Name		Size	
o	f0270208.txt		4 KB	
	f0270912.txt		4 KB	
	f337390720.txt		20 KB	
	f517027904.mpg		204.34 GB	
				,
				11.
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Importance to

- End-users
- Production and Post Production
- Creators
- Rights Holders
- Forensics and Legal System





	LIIU	Users
	State	ement of Work Sample.docx Properties
	General	Summary Statistics Contents Custom
	Title:	Sample Statement of Work
	Subject:	Outsourcing Digitization
February 1, 2011	Author:	Chris Lacinak
February 1, 2011	Manager:	Chris Lacinak
	Company:	AVPS
	Category:	
1. BRIEF DESCRIPTION:	Keywords:	Sample, Statement of Work, Digitization, Video
The collection of tapes being r	Comments:	Used as a reference for demonstrating an
(234) Hi-8 , consisting of 148		appropriate level of detail to provide to vendors when outsourcing reformatting.
(8) Betacam SP, all NTSC		
(15) VHS, all NTSC	Hyperlink base:	www.avpreserve.com
	Template:	Normal.dotm
The content lengths are unkn However, you will note that v	✓ Save preview	picture with this document
The content on these tapes in		Cancel OK
to preserve and make accessit		
efforts.		

Metadata Embedded in Case Law

SUPREME COURT En Ba	
DAVID LAKE,) Arizona Supreme Court) No. CV-09-0036-PR
Plaintiff/Appellant, v.)) Court of Appeals) Division One) No. 1 CA-CV 07-0415
CITY OF PHOENIX, a political subdivision of the State of Arizona; FRANK FAIRBANKS, in his official capacity; MARIO PANIAGUA, in his official)) Maricopa County) Superior Court) No. LC 2006-000835-001 DT)
capacity; JACK HARRIS, in his official capacity, Defendants/Appellees.))) OPINION))

Appeal from the Superior Court in Maricopa County The Honorable Michael D. Jones, Judge

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Metadata Embedded in Case Law

BALES, Justice

¶ 1 Arizona law provides that "[p]ublic records and other matters in the custody of any officer shall be open to inspection by any person at all times during office hours." Ariz. Rev. Stat. ("A.R.S.") § 39-121 (2001). The City of Phoenix denied a public records request for metadata in the electronic version of a public record. We today hold that if a public entity maintains a public record in an electronic format, then the electronic version, including any embedded metadata, is subject to disclosure under our public records laws.

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Difference Between This...

.03_3(0)e	Toudy
92869753_l.mov	Sep 18
92869753_q.mov	Sep 26
4140461299_160302b871_o.jpeg	May 2:
4998910423_04d56f08f7_c	
ARSCMetaTest1.wav	
ARSCMetaTest1alt.wav	
Demo_DV_720x480_CC42.c	
Description Activity.doc	
dvanalyzer_sampleracy_N	
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And This – Taking a Look Inside

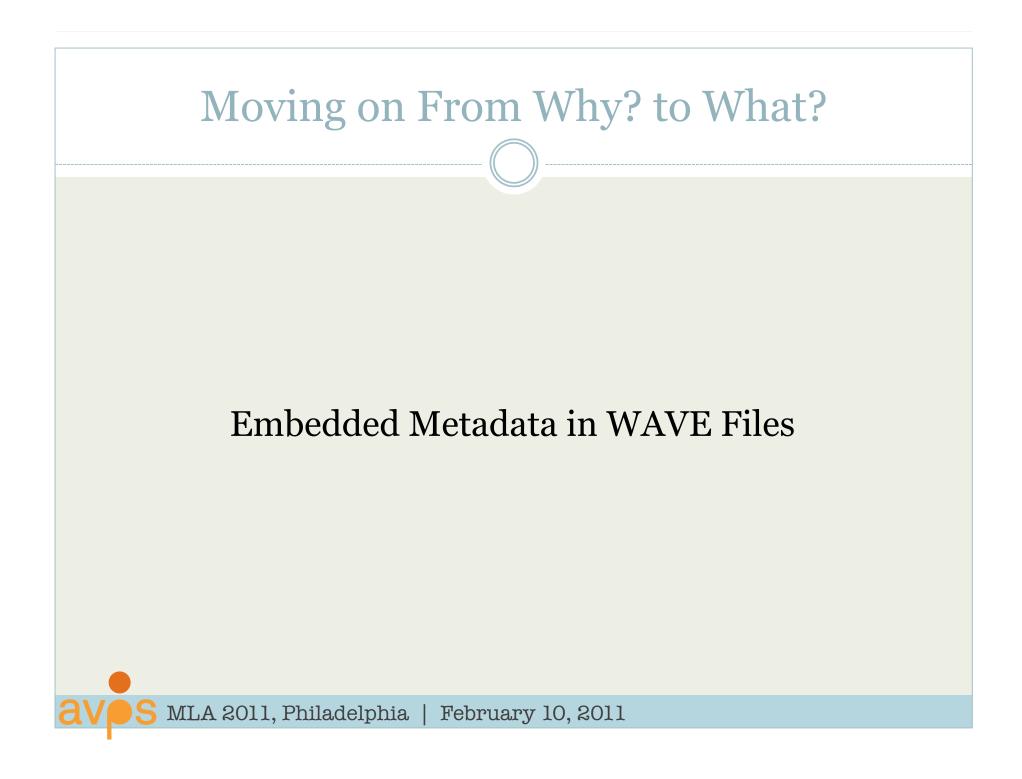
: 7.85 ExifTool Version Number File Name : 4140461299_160302b871_o.jpg Directory : . File Size : 808 kB File Modification Date/Time : 2009:12:09 13:09:27-05:00 File Type : JPEG MIME Type : image/jpeg JFIF Version : 1.02 Exif Byte Order : Little-endian (Intel, II) Image Description : Aides brief President Barack Obama aboard Air Force One en route to Tokyo, Japan, Nov. 12, 2009. (Official White House Photo by Pete Souza)...This official White House photograph is being made available only for publication by news organizations and/or for personal use printing by the subject(s) of the photograph. The photograph may not be manipulated in any way and may not be used in commercial or political materials, advertisements, emails, products, promotions that in any way suggests approval or endorsement of the President, the First Family, or the White House. Make : Canon Camera Model Name : Canon EOS 5D Mark II Orientation : Horizontal (normal) X Resolution : 240 Y Resolution : 240 Resolution Unit : inches Software : Adobe Photoshop CS4 Macintosh Modify Date : 2009.11.25 14.44.24 Artist : Pete Souza Copyright : This official White House photoaraph is be subject(s) of the photograph. The photograph may not be manipulated in any w promotions that in any way suggests approval or endorsement of the President Exposure Time : 1/125 F Number : 2.8 Exposure Program : Manual ISO : 640 : 0221 Exif Version Date/Time Original : 2009:11:12 19:55:48 : 2009:11:12 19:55:48 Create Date Shutter Speed Value : 1/125 : 2.8 Aperture Value Exposure Compensation :0 Max Aperture Value : 1.4 Metering Mode : Partial Flash : Off, Did not fire : 35.0 mm Focal Length Sub Sec Time : 90 Sub Sec Time Original : 90 Sub Sec Time Digitized : 90

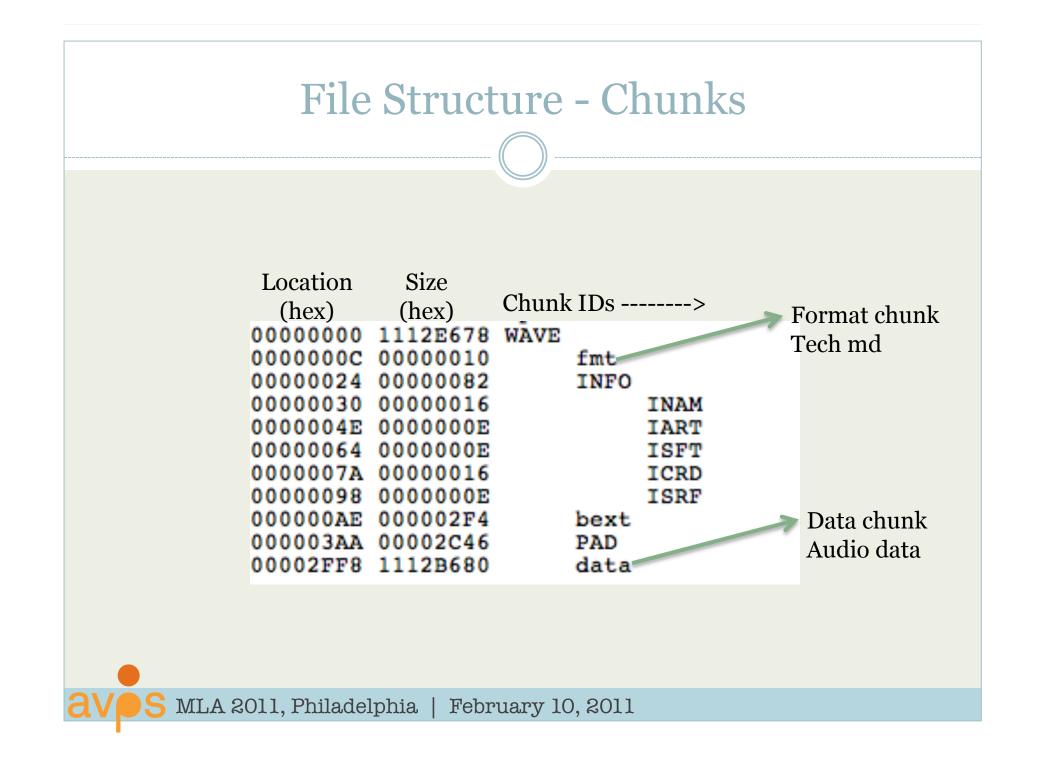
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Searching using the Photogra	pher's Name
	uza 🔊 🛞
Search: This Mac "Description" Shared Contents File Name	Save +
Name	Date Modified
4998910423_04d56f08f7_o.jpg	Sep 27, 2010 12:
4140461299_160302b871_o.jpeg	May 21, 2010 1:4
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Exposure Program	: Manual
ISO	: 640
Exif Version	: 0221
Date/Time Original	: 2009:11:12 19:55:48
Create Date	: 2009:11:12 19:55:48
Shutter Speed Value	: 1/125
Aperture Value	: 2.8
Exposure Compensation	: 0

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File Structure - Chunks Format Chunk in Use
File 3 copy 4
Summary Info Video Sorting Options Lyrics Artwork No Artwork Available File 3 copy 4 (0:05)
Kind: WAV audio fileChannels: StereoSize: 2.8 MBSample Size: 24 bitBit Rate: 4608 kbpsSample Rate: 96.000 kHzDate Modified: 5/20/10 5:21 PMPlay Count: 0Last Played: Not availableImage: State
Where: Macintosh HD:Users:chris:Desktop:Practice Audio Files:iTunes Setup:File 3 copy 4.wav
Previous Next Cancel OK AVS MLA 2011, Philadelphia February 10, 2011

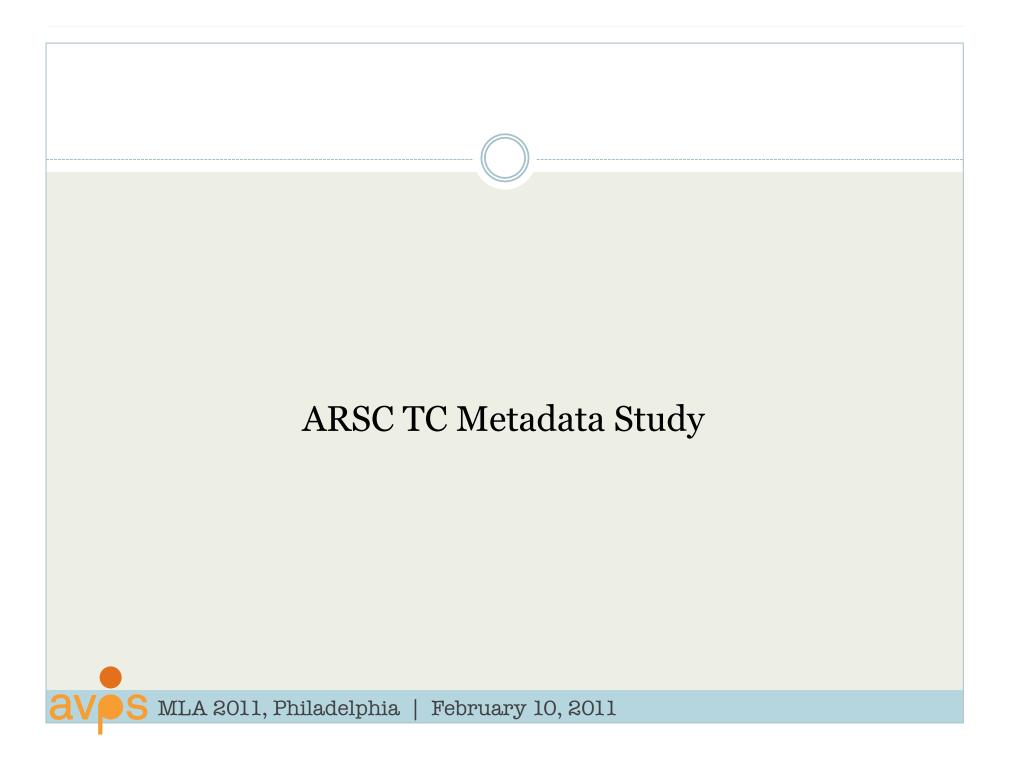


Embedded Metadata Standards

		I IIII			
0000000C 00000024 00000030 0000005A 0000007A 0000000A0 000000C2 000000C2 000000E4 0000010A 0000012C 0000014A	00000258 00000022 00000017 00000019 00000019 00000018 00000019 00000019 00000019 00000019 00000019 00000019 00000017 00000010 00000018 00000017 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018 00000018	WAVE	fmt INFO _PMX aXML iXML bext data MD5	IARL IART ICMS ICMT ICOP ICRD IENG IGNR IKEY IMED INAM IPRD ISBJ ISFT ISRC ISRF ITCH	LIST-INFO XMP axml iXML bext
		10	MDJ		Dext

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Performed under the auspices of the ARSC Technical Committee by:

Chris Lacinak and Walter Forsberg

With contributions from: Tom Endres, BMS/Chace Tommy Sjöberg, Folkmusiken hus Bruce Gordon, Harvard University Preston Cabe, SafeSound Archive



Purpose

- Persistence and Integrity within and across applications
- Primarily focused on end-user audio applications used for recording, editing and playback

Applications Tested

- Wavelab v. 6.10
- Adobe Audition v. 3.0
- Audacity v. 1.3.11
- BIAS Peak v. 5.2.1 & 6.0
- Avid ProTools LE v. 8.0.1
- Apple iTunes v. 9.0.2
- Steinberg Nuendo v. 4.10

Test 1: Interoperability (Display of Embedded Metadata)

- Generate reference file with LIST-INFO, bext, iXML, axml and XMP
- Open in application
- Identify if and how values show up in the interface

Test 1 Results

			Adobe	Audacity	BIAS Peak		ProTools LE		
Chunk	Metadata Field/Tag	Wavelab 6.10	Audition 3.0	1.3.11	5.1.2	BIAS Peak 6.0	8.0.1	iTunes 9.0.2	Nuendo 4.0
BEXT	Description	\checkmark	\checkmark	X	X	\checkmark	\checkmark	X	\checkmark
BEXT	Originator	\checkmark	\checkmark	X	X	\checkmark	X	X	\checkmark
BEXT	OriginatorReference	\checkmark	\checkmark	X	X	\checkmark	~	X	\checkmark
BEXT	OriginationDate	\checkmark	\checkmark	Х	X	\checkmark	~	X	\checkmark
BEXT	TimeReference (translated)	\checkmark	\checkmark	Х	X	\checkmark	~	X	~
BEXT	TimeReference	\checkmark	\checkmark	X	X	X	X	X	X
BEXT	UMID	Х	\checkmark	Х	X	\checkmark	X	X	\checkmark
BEXT	Coding History	\checkmark	\checkmark	X	X	X	X	X	\checkmark
LIST-INFO	IARL	X	X	X	X	X	X	X	X
LIST-INFO	IART	\checkmark	\checkmark	\checkmark	X	\checkmark	X	X	X
LIST-INFO	ICMS	X	X	X	X	X	X	X	X
LIST-INFO	ICMT	\checkmark	\checkmark	\checkmark	X	\checkmark	х	X	X
LIST-INFO	ICOP	\checkmark	\checkmark	\checkmark	X	\checkmark	X	X	X
LIST-INFO	ICRD	\checkmark	\checkmark	\checkmark	X	X	X	X	X
LIST-INFO	IENG	\checkmark	\checkmark	х	X	X	X	X	X
LIST-INFO	INGR	\checkmark	\checkmark	X	X	\checkmark	X	X	X
LIST-INFO	IKEY	\checkmark	\checkmark	X	X	X	X	X	X
LIST-INFO	IMED	X	\checkmark	X	X	X	X	X	X
LIST-INFO	INAM	\checkmark	\checkmark	\checkmark	X	\checkmark	X	X	X
LIST-INFO	IPRD	X	\checkmark	X	X	X	X	X	X
LIST-INFO	ISBJ	\checkmark	\checkmark	X	X	X	X	X	X
LIST-INFO	ISFT	\checkmark	\checkmark	\checkmark	X	X	X	X	X
LIST-INFO	ISRC	X	\checkmark	X	X	X	X	X	X
LIST-INFO	ISRF	\checkmark	\checkmark	X	X	X	X	X	X
LIST-INFO	ITCH	X	\checkmark	X	X	X	X	X	X
ХМР	All	X	\checkmark	X	X	X	X	X	X
axml	All	X	X	X	X	X	х	X	X
iXML	All	X	X	X	X	X	X	X	X

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Test 2:Persistence and Integrity Through Editing Operations

• 4 subtests testing impact of:

- editing field in existing chunk
- adding a chunk
- editing audio and saving
- Simple "Save As"

• Analyze resulting file for persistence and integrity

Test 2 Result Generalizations & Highlights

- Don't Display = Delete with exception of Audition
 - Within chunks (less exceptions)
 - Entire chunks (more exceptions)
- A couple of apps appended existing data automatically in the bext and iXML chunks
- Differing behaviors between audio edits vs. metadata edits

Test 3: Persistence and Integrity Through Derivative Creation

- Create derivatives WAVE, MP3 & FLAC
- Analyze persistence and integrity

Test 3: Generalizations and Highlights

• FLAC Derivative

Almost no applications tested had FLAC encoder

• WAVE Derivative

• From full persistence to bext only to full deletion

• Mapping to MP3 ID3v1 and ID3v2 was variable and pertained only to select LIST-INFO fields

Overarching Results Level of "Support"

- 1. bext
- 2. Select fields of LIST-INFO
- 3. Select fields of iXML
- 4. XMP only by the its creator, Adobe
- 5. None for axml

Overarching Results

- "Display to Play"
- No consistent display and management across applications
- Or within applications metadata management differs between versions and between builds
- Some changes need to take place

Next Steps

- Develop Recommendations on metadata support and Guidelines for embedded metadata, handling management and behaviors
- Publish Report, Test Methods and Reference Files
- Advocate for change
 - Within AES and other orgs via TCs, SCs & publications
 - Email campaign to manufacturers
 - With your budgets
 - Other ideas?



About BWF MetaEdit

An open-source and freely available tool from the Federal Agencies Digitization Guidelines Initiative (FADGI) developed by AudioVisual Preservation Solutions

http://sourceforge.net/projects/bwfmetaedit/

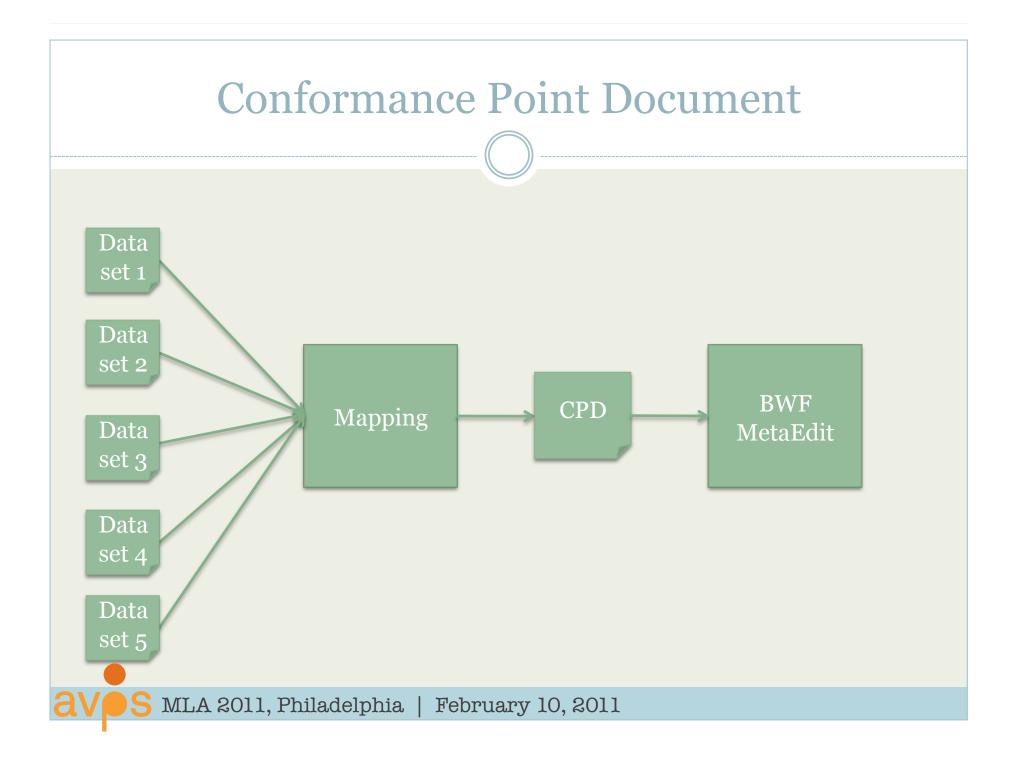
Changes the landscape for how people work with embedded metadata in WAVE files

About BWF MetaEdit

- Reading, Editing and Writing of bext, LIST INFO, axml, XMP and iXML
- Singular and Batch processing
- Cross-Platform (Windows, Mac and Unix)
- Command Line Interface and GUI
- CSV and XML based importing and exporting
- Optional enforcement of standards and guidelines (rule sets)
- Global Y/N overwrite existing metadata
- Field-Specific write
- Undo
- Audio-only MD5 checksum creation
- RF64 support

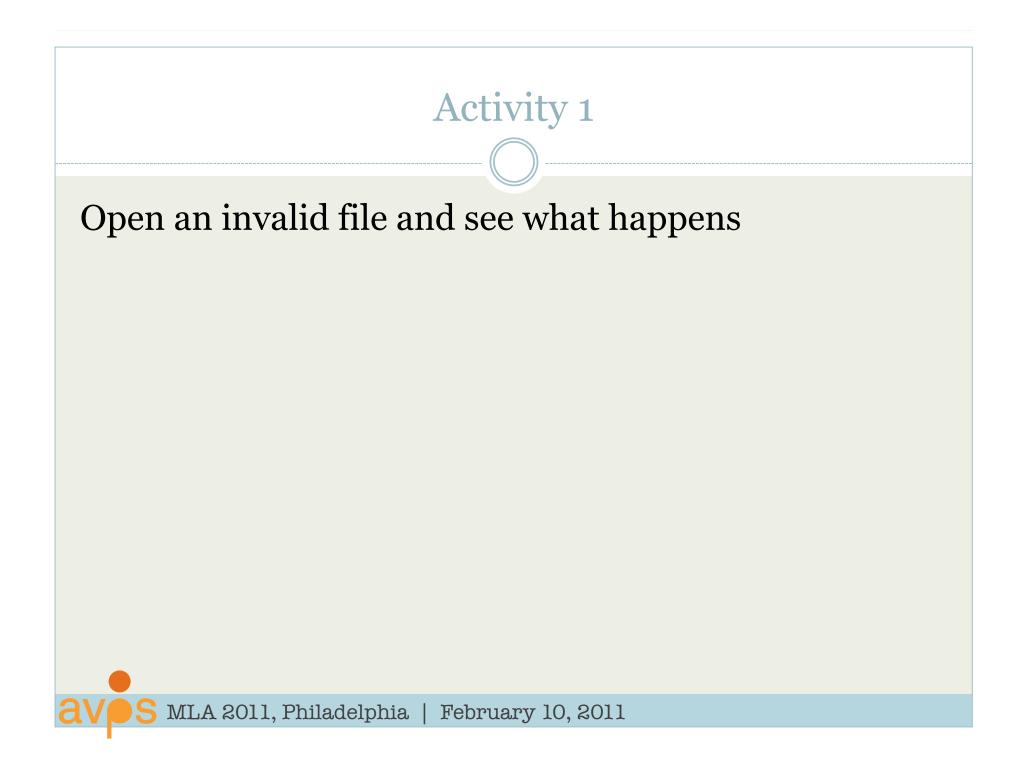
Conformance Point Document

- Defines a simple common structure to map to from the wildly variable metadata that exists across organizations.
- Necessary to enable batch embedding and exporting.
- Enables Validation against standards and rule sets of prior to embedding
- CSV or XML based



Overview and some features

- Tour of BWF MetaEdit
- Help Menu
- Audio Only Checksum and embedding
- Undo
- Having a file adopt it's creation date and time by right clicking on those values
- Helper for formatting coding history data
- Apply to all open files
- Rule conformance



Activity 2

- 1. Open files with no metadata
- 2. Create a Conformance Point Document from BWF MetaEdit
- 3. Populate CPD
- 4. Import CPD
- 5. Save to files

Activity 3

- 1. Open files with existing metadata
- 2. Edit in the program
 - Coding History
 - Set to origination time and date
 - Set rule preferences and show conformance and no conformance
 - Time Reference Changes
 - Copy value to all open files
 - Export XML chunk
 - Import XML chunk

1. Open files with existing metadata

- 2. Export CSV
- 3. <u>Import</u> to Excel
- 4. Show how you can filter, sort, run equations, etc.

Activity 4

Thanks! CHRIS LACINAK AUDIOVISUAL PRESERVATION SOLUTIONS MUSIC LIBRARY ASSOCIATION 2011, PHILADELPHIA FEBRUARY 10TH, 2011 WWW.AVPRESERVE.COM CHRIS@AVPRESERVE.COM VISUAL PRESERVATION

SOLUTIONS